



## CASE STUDY

### Idaho Public Television

#### Summary

Idaho Public Television (KAID-TV) in Boise purchased Focus Enhancements' FireStore FS-3 for mounting to their Ikegami HL-DV7W DVCAM camcorders. Their primary use of this package is for legislative coverage.

#### Key Benefits

Idaho Public Television searched for a product that would help them meet the challenge of reducing capture time. The FireStore FS-3 from Focus Enhancements provided the following key benefits:

- Cut the entire ingest process by recording clips directly to disk before editing.
- DTE Technology<sup>®</sup> compatibility with their Avid Xpress DV systems provided by writing files to disk in the Avid DV-OMF file format.
- Compatibility with the station's Ikegami camcorders.
- No drastic changes to workflow from the camera operator's or editor's perspective.
- Simultaneously creation of an instant backup with tape.

#### About Focus Enhancements, Inc.

Focus Enhancements, Inc. is a leader in advanced digital video production, management, and presentation technology. Designed by media professionals for media professionals, Focus Enhancements' comprehensive line of video and other media-related hardware and software products helps leading organizations around the world maximize the return on their investment in digital media assets. Focus Enhancements offers its video production, digital assets management, digital signage, semiconductor, and consumer video products through its worldwide network of resellers, distributors, and original equipment manufacturers.

### Idaho Public Television Uses FireStore FS-3

Idaho Public Television (KAID-TV) in Boise, Idaho, is the local PBS affiliate. The station covers many events in Idaho and surrounding areas for itself and the PBS Network, including a monthly outdoor show, legislative coverage, several live call-in shows, and multiple yearly specials and documentaries.

Recently, Idaho Public Television purchased Focus Enhancements' FireStore FS-3 Camera-Mount DTE Recorder for mounting to their Ikegami HL-DV7W DVCAM camcorders. Their primary use of this package is for legislative coverage.

#### Challenge

Idaho Public Television was faced with a challenge. They needed to cut the amount of capture time to their Avid Xpress DV editing system for editing long-form programming. Their recent coverage of the 2004 legislature involved up to four hours of footage being recorded every week.



"Our editors were spending a significant amount of time ingesting footage off tape into our Avid systems prior to the commencement of editing," said Jeff Tucker, production manager at Idaho Public Television. "Reducing the ingest time prior to editing was seen as the most obvious way to streamline the production process."

#### Solution

The FireStore FS-3 solved the problem. It allowed Idaho Public Television to solve their ingest issues and, at the same time, allowed them to continue to use their existing camcorders and Avid systems.